



# Introduction to NLP

What is Natural Language Processing?

Prof. Daniel Jurafsky, Stanford University

Presenter: Dr. Hamed Vahdat-Nejad



# Question Answering

- IBM's Watson: **IBM Watson** is a computer system capable of answering questions posed in natural language. 2010-Now
- ChatBot
- ChatGPT

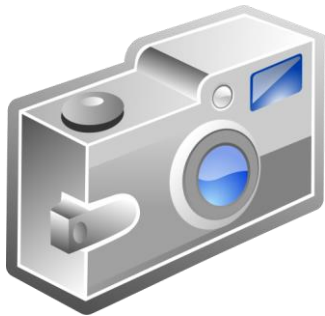


# Information Extraction

- **CV processing to extract education, papers, etc.**
  - **Relevant Text extraction from big textual data**
-

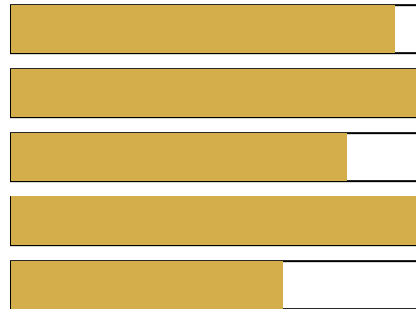


# Information Extraction & Sentiment Analysis



Attributes:

- zoom
- affordability
- size and weight
- flash
- ease of use



## Size and weight

- ✓ nice and compact to carry!
- ✓ since the camera is small and light, I won't need to carry around those heavy, bulky professional cameras either!
- ✗ the camera feels fragile, is plastic and very light in weight you have to be very gentle in the handling of this camera



# Machine Translation

- Fully automatic

Enter Source Text:

这不过是一个时间的问题。

Translation from Stanford's *Phrasal*:

This is only a matter of time.

- Helping human translators

Enter Source Text:

تعرض الرئيس اللبناني اميل لحود ل# حملة عنيفة في مجلس النواب الذي انعقد امس في جلسة تشريعية عادية تحولت الي " محاكمة " ل# رئيس الجمهورية علي موقفه من المحكمة الدولية و " الملاحظات " التي ادلي بها # . حول هذا الموضوع .

Translate Clear

Enter Translation:

lebanese

president  
suffered  
exposed  
president emile  
before  
presented  
offer

Done!



# Language Technology

mostly solved

making good progress

still really hard

## Spam detection

Let's go to Agra!

Buy V1AGRA ...

## Part-of-speech (POS) tagging

ADJ ADJ NOUN VERB ADV

Colorless green ideas sleep furiously.

## Named entity recognition (NER)

PERSON ORG LOC

Einstein met with UN officials in Princeton

Named-entity recognition is a subtask of information extraction that seeks to **locate and classify named entities** mentioned in unstructured text into pre-defined categories such as person names, organizations, locations, medical codes, time expressions, quantities, monetary values, etc.

## Sentiment analysis

Best roast chicken in San Francisco!

The waiter ignored us for 20 minutes.

## Coreference resolution

Carter told Mubarak he shouldn't run again.

## Word sense disambiguation

(MSD)

I need new batteries for my *mouse*.

## Parsing

I can see Alcatraz from the window!

## Machine translation (MT)

第13届上海国际电影节开幕...

The 13<sup>th</sup> Shanghai International Film Festival...

## Information extraction (IE)

You're invited to our dinner party, Friday May 27 at 8:30

Party  
May 27  
add

## Question answering (QA)

Q. How effective is ibuprofen in reducing fever in patients with acute febrile illness?

## Paraphrase

XYZ acquired ABC yesterday

ABC has been taken over by XYZ

## Summarization

The Dow Jones is up

The S&P500 jumped

Housing prices rose



Economy is good

## Dialog

Where is Citizen Kane playing in SF?

Castro Theatre at 7:30. Do you want a ticket?





# Ambiguity makes NLP hard

صنایع پیچیده ادبی و ابهام



Violinist Linked to JAL Crash Blossoms

Teacher Strikes Idle Kids

Red Tape Holds Up New Bridges

Hospitals Are Sued by 7 Foot Doctors

Juvenile Court to Try Shooting Defendant

Local High School Dropouts Cut in Half



# Ambiguity is pervasive

*New York Times* headline (17 May 2000)

Fed raises interest rates

Fed raises interest rates 0.5%





# Why else is natural language understanding difficult?

## non-standard English

Great job @justinbieber! Were SOO PROUD of what youve accomplished! U taught us 2 #neversaynever & you yourself should never give up either♥

## segmentation issues

the New York-New Haven Railroad  
the New York-New Haven Railroad

## idioms

dark horse  
get cold feet  
lose face  
throw in the towel

## neologisms

(واژه‌های جدید)  
unfriend  
Retweet  
bromance

But that's what makes it fun!



# Skills you'll need

- Simple linear algebra (vectors, matrices)
- Basic probability theory
- Java or Python programming
  - Weekly programming assignments